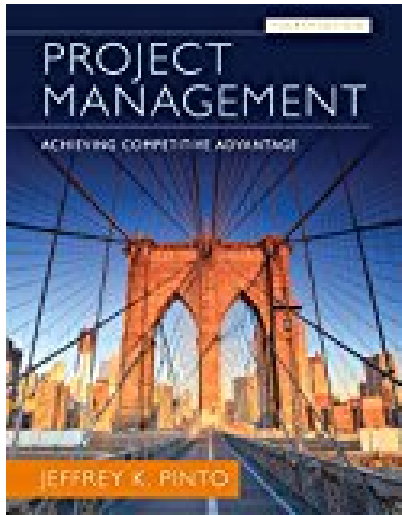


Project Management Achieving Competitive Advantage 4th Edition



BOOK DETAILS

- Author : Jeffrey K. Pinto
- Pages : 560 Pages
- Publisher : Pearson
- Language : English
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BOOK SYNOPSIS

Project Management employs a managerial, business-oriented approach to the management of projects, which is reinforced throughout the text with current examples of project management in action. Introduction: Why Project Management?; The Organizational Context: Strategy, Structure, and Culture; Project Selection and Portfolio Management; Leadership and the Project Manager; Scope Management; Project Team Building, Conflict, and Negotiation; Risk Management; Cost Estimation and Budgeting; Project Scheduling: Networks, Duration Estimation, and Critical Path; Project Scheduling: Lagging, Crashing, and Activity Networks; Critical Chain Project Scheduling; Resource Management; Project Evaluation and Control; Project Closeout and Termination For readers or future managers interested in understanding the fundamentals of project management from a variety of business applications and examples.

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